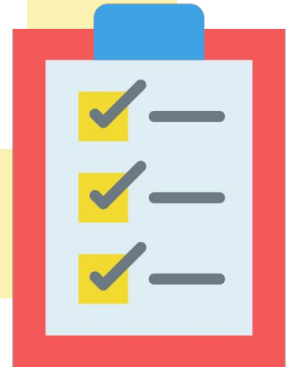


ACRL VISUAL LITERACY STANDARDS TASK FORCE REPORT

*Presented to the ACRL Image
Resources Interest Group,
Spring/Summer Business
Meeting, June 29, 2020*



TASK FORCE MEMBERS & WEBSITE

Presenting Today:

- Katie Greer, Fine & Performing Arts Librarian, Oakland University
- Maggie Murphy, Visual Art & Humanities Librarian, UNC Greensboro
- Dana Statton Thompson, Research & Instruction Librarian, Murray State University

Additional Members

- Stephanie Beene
- Millicent Fullmer (co-chair)
- Sara Schumacher
- Tiffany Saulter (co-chair)
- Mary Wegmann

Our Website

- <http://www.acrlvltf.org>

BACKGROUND & PAST UPDATES TO IRIG

VLTF Charge: *The Association for College and Research Libraries (ACRL) Board, in coordination with the Image Resources Interest Group (IRIG) convened the Visual Literacy Task Force in February 2018, to update the original 2011 ACRL Visual Literacy Competency Standards for Higher Education and align them with the 2016 ACRL Framework for Information Literacy for Higher Education.*

Past Updates to IRIG: Task Force members gave updates to IRIG during June 2019 & January 2020 virtual business meetings

TODAY'S UPDATES: EMPIRICAL RESEARCH

Our multi-site IRB-approved research study, designed to represent the perspectives of a wide array of visual literacy practitioners in order to inform our *Framework* companion document, is progressing.

Interviews Completed: 39% final response rate

Invited to participate in study	114	N/A
Agreed to participate & received questionnaire	65	57% response rate
Returned initial questionnaire	62	54% response rate
Returned follow-up questions with responses	44	39% response rate

TODAY'S UPDATES: EMPIRICAL RESEARCH

Qualitative Coding & Analysis:

- Worked in 3 teams to develop initial codebooks with sample sets from completed interviews (n=44);
- Small group in the process of reconciling codes into unified codebook
- Coding & analysis will be performed by entire research team using [Dedoose](#) platform for methodological consistency and ease of intercoder reliability checks

TODAY'S UPDATES: EMPIRICAL RESEARCH

Text Analysis:

- Small group exploring the potential for using text analysis methods for additional insight using [Voyant Tools](#) with corpus of first-round interview responses (n=62);
- Possible uses include visualizing collocations between the most frequent terms and determining the most distinct overall terms through term frequency-inverse document frequency (TF-IDF)

WHAT'S NEXT & ROUGH TIMELINE

What's Next:

- Seek additional practitioner feedback during ARLIS virtual presentation for holistic analysis (July 2020)
- Complete qualitative coding and analysis (Fall 2020)
- Complete text analysis and visualizations (Fall 2020)
- Present next update to IRIG, hopefully with companion document draft distributed to membership (January/February 2021)
- Turn in revised companion document to ACRL (March/April 2021)

THANK YOU & QUESTIONS

Contact Us

- Katie Greer, Fine & Performing Arts Librarian, Oakland University: greer@oakland.edu
- Maggie Murphy, Visual Art & Humanities Librarian, UNC Greensboro: mmurphy@uncg.edu
- Dana Statton Thompson, Research & Instruction Librarian, Murray State University: dthompson29@murraystate.edu

